

Rising up in
Sisterhood



*Sisterhood is to be together, feel together,
grow together and
rise together*

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Sisterhood
2023



Please join us on May 17 for our 2nd
annual fundraiser...

Last year we exceeded our \$25,000 goal!

This year we hope you help us
exceed our new goal of \$50,000!

Welcome to the Sisterhood!

Ticket pricing

Regular Ticket \$100

Join us for an evening of cocktails, passed apps/buffet dinner, conversations, fabulous live and silent auction items.. and new this year, a fashion show!

VIP Ticket \$150

Arrive early and hang out in our VIP lounge, enjoy your signature cocktail and enjoy all the goodies in your VIP Swag bag along with.. fabulous live and silent auction items.. and new this year, a fashion show!

Welcome to the Sisterhood!

Sponsorship levels

Rise Together - \$5,000

Speaking opportunity during the program
Highlighted in marketing as presenting sponsor
Logo & website link on Jeanne Geiger Crisis Center website
(2) VIP tickets

Feel Together - \$2,500

Weekly Social Media Exposure/Post sponsor to provide content for use on Rising up in Sisterhood Facebook & IG page, Jeanne Geiger will amplify these posts
Logo & website link on Jeanne Geiger Crisis Center website
(4) VIP tickets
Opportunity to add to swag bag
Sponsorship signage on a table

Grow Together - \$1,250

(3) social media posts of your choice, sponsor to provide content on Rising up in Sisterhood Facebook page, Jeanne Geiger will amplify these posts
Logo & website link on Jeanne Geiger Crisis Center website
(2) VIP tickets
Opportunity to add to swag bag
Sponsorship signage on a table

Be Together - \$950

Go in as a group OR treat your friends to a fabulous night at your own table for 10 (this is 10 regular tickets!)
Each attendee in your group receives a complimentary signature cocktail

Calling all boutique owners!

In addition to our silent and live auction, both of which were a complete success in 2022, this year we are adding a new feature....

Live auction fashion show:

Each participating boutique donates 1 outfit for a model to wear down the runway, the audience participants will bid on the outfit until there is a highest bidder.

As the model is showcasing your garment, the audience will be made aware of the value of the garment which they can exchange for a store credit if the item doesn't actually fit them.

The store credit is a chance for you to upsell the purchase once they are in your store.

As an added level of exposure the MC will be stating your boutique name and describing the outfit as the model walks the runway. You may give us a bit of info about your store for the audience to learn more.

The energy in the room will certainly pick up with excitement & energy during your branding experience!

Swag Bag Sponsor

This is an opportunity for only 1 sponsor.
You may put any materials of your choice
in the swag bag...

BUT also, you may brand the exterior of the bag
by tying/attaching anything you'd like to
market yourself or brand the bag.

Your company name will be thanked in several
social media posts leading up to the event as we
highlight some of the donated items inside
along the way.

AND, as the bags are carried around the event,
your branding will be everywhere!

This sponsorship level is \$2,500

Silent and Live Auction

The staple of the fundraising at our event is the live and silent auctions.

As the guests are treated to passed hors d'oeuvres and their chosen cocktail, they are perusing your branded contribution to the silent auction.

You may leave marketing materials near your donation for added exposure.

The live auction items are chosen based on value and how we feel they will perform in the live auction atmosphere.

You may also add any items or marketing materials to the VIP Swag Bags

We hope you join us...

We hope you see the value in contributing to this very local event to raise funds for survivors of domestic violence in our community.

Jeanne Geiger Crisis Center's services are offered from Greater Newburyport to the Merrimack Valley.

This is an opportunity for us ladies to show up with our fellow sisters.. It is our chance to together to,
Rise Up In Sisterhood!