

Jeanne Geiger CRISIS CENTER

VIOLENCE INTERVENTION AND PREVENTION CAMPAIGN (VIP)

**You can help break the cycle of violence
before it affects the next generation**

We know that patterns of abuse start early; we also know that early intervention and prevention can change the culture of violence.

Our Youth Empowerment Services (YES) use research-based and nationally recognized approaches to educate girls, boys, and students who are gender non-conforming. YES prevention programs teach elementary, middle and high school students how to lead conversations about healthy relationships, recognize signs of an abusive relationship, and become empowered to make positive and healthy decisions.

The Violence Intervention and Prevention (VIP) Campaign for Growth will provide students with deeper and more transformative educational programs to help break the cycle of violence before it affects the next generation.

Our goal is to strategically grow the number of students served in local area schools over the next three years.

Priorities include:

- Expand the number of students receiving YES programming with a goal of reaching more from economically diverse families in more communities
- Offer more Girls Inc. of the Seacoast Area school vacation and summer camps to meet the demand
- Ensure program sustainability by raising unrestricted funds



NATIONAL STATS

1.5 Million

In a single year, nearly 1.5 million high school students nationwide experience physical abuse from a dating partner.

70% of Women/54% of Men

Nearly 70% of women and 54% of men who have been physically or sexually abused, or stalked by a dating partner, first experienced abuse between the ages of 11–24.

1 in 15 Children

1 in 15 children are exposed to intimate partner violence each year, and 90% of these children are eyewitnesses to this violence.

94% of Female Victims

Among female victims of intimate partner violence, 94% of those age 16–19 and 70% of those age 20–24 were victimized by a current or former boyfriend or girlfriend.

MASSACHUSETTS STATS

Suicide ideation 6–9 times more common in girls

In Massachusetts, suicidal ideation was 6–9 times more common in girls who had experienced physical or sexual violence.

13% of Students

Almost 13% of Massachusetts high schoolers reported that they carried a weapon – firearm or knife – at some point in the past month. About 3% brought the weapon onto school premises.

15% of Students Bullied

15% of students report being bullied in the past year and 5% report skipping school because they felt unsafe in the past 30 days.

11% of High School Students

11% of high school students and 6% of middle school students reported being physically hurt by a date sometime in their life.

In FY19, the Jeanne Geiger Crisis Center provided violence and prevention services to 1,141 local area boys, girls, and students who are gender non-conforming.

The single best predictor of children becoming either perpetrators or victims of domestic violence in life is whether or not they grow up in a home where there is domestic violence. According to the CDC, youth violence affects entire communities. Violence increases health care costs, decreases property value, and disrupts social services. Youth violence negatively impacts perceived and actual safety, participation in community events, school attendance, and viability of businesses. Addressing the short- and long-term consequences of violence strains community resources and limits the resources that states and communities have to address other needs.

The good news is youth violence is preventable.

We know that early intervention and prevention can change the culture of violence. With research-based and nationally recognized approaches to educate girls, boys, and students who are gender non-conforming, the goal at the Jeanne Geiger Crisis Center is to use our intervention strategies to educate our youth and help interrupt the cycle of violence.

Violence Interrupted

By providing:

- Gender-based Violence Prevention
- Healthy Masculinity
- Bystander Education
- Girls Inc. of the Seacoast Area
- Intervention Services

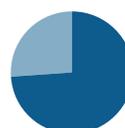
No Intervention



6x more likely to commit suicide

50%

more likely to abuse drugs and alcohol



74% more likely to commit a violent crime



WHY JEANNE GEIGER CRISIS CENTER?

The Jeanne Geiger Crisis Center is a non-profit social justice organization that responds to the needs of families in crisis due to domestic violence. Our mission is to empower individuals and engage communities to end domestic violence.

We serve adults and children in the following 16 communities: Amesbury, Andover, Boxford, Georgetown, Groveland, Haverhill, Ipswich, Lawrence, Merrimac, Methuen, Newbury, Newburyport, North Andover, Rowley, Salisbury, and West Newbury.

Since 1982, we have been using evidence-based best practices and innovative approaches to provide comprehensive services to survivors of domestic violence. Our track record of success has taught us important lessons about the direction of our work. We know that patterns of abuse start early; we also know that early intervention can prevent future violence.

Youth Empowerment Services (YES)

YES is comprised of:

- Gender-based Violence Prevention
- Healthy Masculinity
- Bystander Education
- Girls Inc. of the Seacoast Area
- Intervention Services

In order to break the cycle of violence before it affects the next generation, the Center offers an innovative Youth Empowerment Services (YES) Program that uses research-based and nationally-recognized approaches to education and engage girls, boys, and students who are gender non-conforming in breaking the cycle of domestic violence.

Through three different programs, we empower girls, foster healthy dating relationships, and engage students in violence prevention. We are currently reaching students in upper elementary school through high school.

Last year, YES programming was provided to over 1,141 students and faculty in schools across Essex County.



“I invested in this campaign because our children are our country’s future, we know what we know about domestic violence, and we need to pass it on!”

— Laurie Christiansen

FUND THE PLAN

Our Strategy & Your Support



Funding Goal

- \$550,000 in growth capital which supports program expansion and reserves.
- Three year commitment at a minimum \$5,000 donation per year.

Current & Future Funding

- \$150,000 currently raised
- Engage 25-30 new investors



Contact Us

To learn more about our VIP Campaign or to donate, please contact:

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