



Girls Incorporated[®]
of the Seacoast Area

A program of the Jeanne Geiger Crisis Center

FOR IMMEDIATE RELEASE

CONTACT: Kelly Majewski

978-465-0999 x14

kmajewski@jeannegeigercrisiscenter.org

GIRLS INC. OF THE SEACOAST AREA BOOSTS GIRLS' ECONOMIC KNOWLEDGE WITH NEW ENTREPRENEURSHIP PROGRAM

Innovative Program Introduces Girls to Business Ownership Concepts and Skills, Encourages Economic Independence

NEWBURYPORT, Mass., December 31, 2012 - Girls Inc. of the Seacoast Area, a program of the Jeanne Geiger Crisis Center, is proud to implement Girls Inc. Exploring Entrepreneurial Experiences (E³), a program encouraging girls to explore business ownership as a possibility for their present and future. Girls Inc. of the Seacoast Area was selected to pilot the newest version of E³ which includes social entrepreneurship, addressing social problems with a business approach.

Girls Inc. E³ is for girls ages 12 - 15 and will take place on January 12, 2013 at the Newburyport Public Library from 9:00-4:45; girls must stay for the entire workshop. The event is free but has limited spaces so girls must register in advance and will be accepted on a first come first served basis.

"This is a great program that provides girls with the encouragement and opportunity to investigate their own businesses. Participation of local entrepreneurs always gets the girls engaged and inspired," says Sabra Dow, Program Director, Girls Inc. of the Seacoast Area."

Girls Inc. E³ introduces girls ages 12 - 15 to entrepreneurial concepts and business planning while challenging them to envision themselves as innovators. It also helps girls discover role models in other girls and women who are successful business owners.

Girls Inc. of the Seacoast Area (serving Amesbury, Georgetown, Groveland, Ipswich, Merrimac, Newbury, Newburyport, Rowley, Salisbury and West Newbury) finds that girls and their parents place a high value on economic literacy and entrepreneurship education for girls, and thus has offered a variety of Economic Literacy opportunities for girls throughout our local communities: Dollars, Sense and Me for 4th and 5th grade girls at Winthrop Elementary in Ipswich; Equal Earners Savvy Spenders for Triton Middle School girls; Money Talks for girls and their parents for girls ages 11-13 in all of the communities it serves, and E³ in all communities. To sign up for E³ or for more information about Girls Inc. of the Seacoast area, contact Sabra Dow, Program Director, Girls Inc. of the Seacoast Area at 978-465-1268

or sdow@girlsincseacoast.org.

About Girls Inc.

Girls Inc. delivers life-changing programs that inspire girls to be strong, smart, and bold. Research-based curricula, delivered by trained professionals, equip girls to achieve academically; lead healthy and physically active lives; manage money; navigate media messages; and discover an interest in science, technology, engineering, and math. Learn more about our programs and advocacy at www.girlsinc.org.

For 30 years, the Jeanne Geiger Crisis Center has been helping individuals and families at risk because of domestic violence. What began as the compassionate mission of several volunteer parishioners of St. Paul's Episcopal Church in Newburyport in 1982 has grown into a nationally-recognized nonprofit organization serving victims of domestic violence from Amesbury, Merrimac, Georgetown, Newbury, Newburyport, Rowley, Salisbury, West Newbury, and Groveland. The mission of the Jeanne Geiger Crisis Center is to empower community members to live free from fear, intimidation, violence or the threat of abuse by providing support, advocacy, and education. For more information, call 978-465-0999, visit www.jeannegeigercrisiscenter.org or call the 24-hour confidential crisis hotline at 978-388-1888.



Two Harris Street
Newburyport, Massachusetts 01950

(978) 465-0999 · Fax (978) 465-7158
24 Hour Hotline (978) 388-1888
www.jeannegeigercrisiscenter.org